

# CLINICAL EVALUATIONS

BY PRODUCT

BY CATEGORY

BY COMPANY

LONG-TERM

COMPLIMENTARY

EDITORS' CHOICE

COMPARISON TABLES

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## WHITENESS PERFECT

**FGM**

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++++ (87%)



## Consultants' Comments

- “The whole system is a great way to go for the patient.”
- “Excellent results. Higher than usual patient satisfaction.”
- “Easy for patients to dispense and use.”
- “Nice presentation with everything you need in one kit, and plenty of material.”
- “Minimal tooth sensitivity.”
- “Smooth texture, good viscosity of gel and it stayed in the tray.”
- “Good tray material.”
- “Some sensitivity with the 16% and 22% concentrations.”
- “The wear time seemed a little long for the stronger concentrations.”
- “Packaging could be better.”

## Clinical Tips

- Make sure patients don't overfill trays and ask them to wipe away any excess.

- A little goes a long way-dispense conservatively.
- Ask patients to apply Vaseline to their lips to protect them.
- Use in conjunction with desensitizing toothpaste.
- Wash thoroughly to remove the gel off teeth.

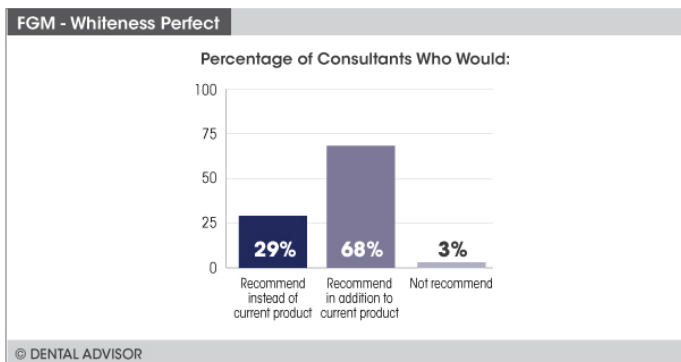
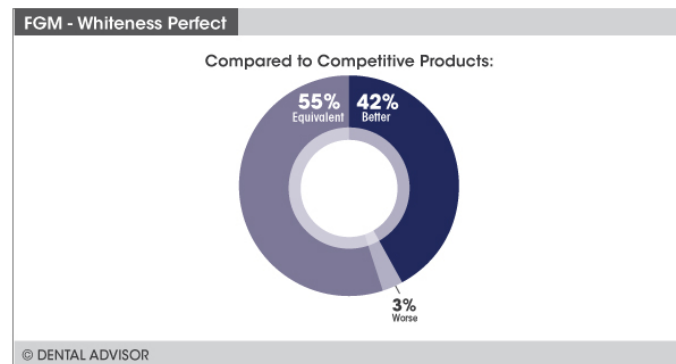
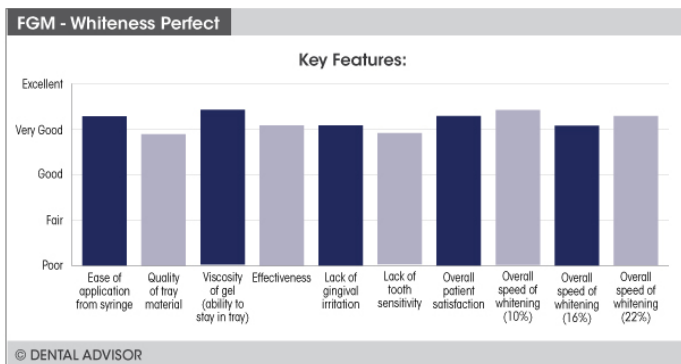
## Evaluation Highlights

**Whiteness Perfect** was evaluated by 31 consultants and used for patients 242 times.

- Complete kit
- Easy to use
- Smooth texture and good viscosity
- Effective whitening
- Contains potassium nitrate and sodium fluoride

## Unique Features

- Available in 10%, 16% and 22% carbamide peroxide
- Contains potassium nitrate and sodium fluoride as desensitizing agents
- Viscosity keeps whitening gel in the whitening trays during use
- Suitable as a follow-up after in-office bleaching, and as a whitening maintenance product
- Does not need refrigeration (the gel remains stable up to 25°C)



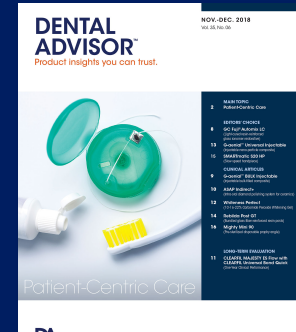
## Description

**Whiteness Perfect** is a dentist-supervised, home-use bleaching agent for vital tooth whitening. It is available as a 10%, 16% and 22% carbamide peroxide whitening gel and contains potassium nitrate and sodium fluoride for desensitization. The gel is formulated to offer excellent viscosity to keep the gel in the whitening trays during use, and the pH is close to neutral to avoid demineralization of enamel and dentin. **Whiteness Perfect** 10% and 16% are available in kits containing 5 syringes of gel (3 g each), 5 applicator tips, 2 soft-tray sheets (1 mm thick), and 1 case for storing trays. Each syringe contains sufficient product for up to 9 applications. Mini-kits are also available in these concentrations, each containing 3 syringes (3 g each) and 3 applicator tips. **Whiteness Perfect** 22% is available in kits containing 4 syringes of gel (3 g each), 4 applicator tips, 2 soft-tray sheets (1 mm thick), and 1 case for storing trays. Bulk packs of individually wrapped 3 g syringes are also available.

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